**Bio for Bob Pacanovsky**

An entrepreneur for 25 years, primarily in the hospitality industry, Bob Pacanovsky and his team created over 7,000 meetings, events, receptions and had one opportunity to create both a “wow experience” and a lasting impression on his clients and guests.

Now as a keynote speaker and strategic trainer, he uses his two decades of working “in the trenches” to teach companies how to focus on Service Excellence and Hospitality to cultivate more loyal and raving clients and employees (aka Brand Ambassadors). This in in turn improves revenue, productivity, retention, and engagement for any organization, as well as its bottom line.  When this happens, you create Black Tie Experiences that become memorable and habit-forming.

Bob has been in your shoes as an event and meeting planner, and he knows how much work goes into planning and executing meetings, conferences and events. Bob believes that hiring a speaker should be an easy process and he carries the same philosophy with him as we did when we owned his hospitality company- one of his job’s is to make you, the meeting planner, look good.

A meeting planner that Bob worked with said, “Our attendees loved Bob and his message! He’s totally engaging, and we loved his entire presentation!” Additionally, he is incredibly easy to work with, timely and very professional – a meeting planner’s dream.”

​Bob puts his focus on YOU, his customers, and creates ***your customized presentation****.* It has your language, your trends, your challenges, etc. He puts himself in your shoes and makes sure that he delivers what you need, not what he wants to speak about.

Bob has worked with organizations in industries like travel/tourism, healthcare, hospitality, association management, attractions, banking, accounting, and more. He has also achieved Professional Membership in the National Speakers Association and is a Past-President of his chapter.

[www.BobPacanovsky.com](http://www.bobpacanovsky.com/)

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